

*Edmonton SIGN*A*RAMA*
Signs of Support
Grant Program
For
Local Charitable Organizations

Application and Signage Request Forms

Applications accepted until March 30, 2012

Signs of Support

Fax completed application to: 780-451-0914
or scan and email to mreid@edmontonsignarama.com



January 01, 2012

Dear Signs of Support Prospect;

Thanks for your interest in the Edmonton Sign-A-Rama “Signs of Support” program!

When we opened our business in 2005 it was part of our vision that we would be able to give back to our community in a variety of ways. “Signs of Support” is that vision brought to life.

With this program we hope to assist non-profit and charitable organizations to have a chance to replace or create effective, affordable signage for their mission. We are excited that we could help so many people in our community with the hard work of making Edmonton a better place to live.

In this application packet you will find some simple instructions, an application, as well as individual request forms for the different types of signage we can provide. Here is a quick guide to the “types” of signs we can provide:

FACILITY SIGNAGE – This is signage like office door markers, vinyl lettering, interior directionals, parking signage, awards or recognition plaques for donors, and even decorative banners or displays.

EVENT SIGNAGE – This is signage that an organization might use for an event like a fund-raiser or activity. For example, easel signs, yard signage, banners, and other temporary and re-useable signage to help promote an event or provide logistics.

IDENTIFICATION SIGNAGE – This is signage that is the primary signage for your facility, identifying your site and who you are. It might be a monument sign, flat sign for side of your building, or other type of major identification.

Please consider your level of need prior to applying. We have limited funding and hope we can provide help to those of the greatest need and most powerful impact. ***It is not our intent that organizations who already have funding for their signage needs apply for assistance.***

We encourage you to read thoroughly the application we’ve sent to you. This is our third year of utilizing this program, so we encourage your suggestions, ideas, and comments!

DEADLINE FOR APPLICATION SUBMISSION: March 31, 2012

QUESTIONS? Please Phone Michelle at 780-448-1944 or email mreid@edmontonsignarama.com

Thanks for your interest and best wishes in your endeavors!

Colin & Michelle Reid
Owners, Edmonton SignARama

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Return Application and Signage Request Forms to:

Edmonton Sign*A*Rama

10608 – 170 Street
 Edmonton, Alberta T5S 1P3
 (780) 448-1944
 (780) 451-0914 fax
www.edmontonsignarama.com
mreid@edmontonsignarama.com

Owners

Colin & Michelle Reid

Where the World Goes for Signs

Window and door lettering	Full color graphics
Banners	Trade show and exhibits
Vehicle lettering and wraps	Dimensional and back lit signs
Magnetic signs	Decals
Real estate signs	Construction site signs
Exterior signs	Way finding and office tower signs
Light boxes and LED signs	Holiday and special events

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Edmonton Sign*A*Rama

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Grant Program

Mission

We seek to support and strengthen local charitable organizations with donations of signage, graphics, display, and marketing products at partial or no cost. Any organization that is eligible may submit an application for their needs.

Eligibility

- Local Non-Profit Organizations - Secular and or Faith Based
- Local Affiliates of Registered Charities
- Local Non-Government Civic Organizations
- Public or Catholic School Boards

(For our needs "local" is defined as within Edmonton City Limits)

Term

Grants must be applied for annually and are valid for the award year. Any unused grant funds are non-transferable to the following award year.

Types of Signage Requests

EVENT

Temporary signage for a fund raising or resource building event in an indoor or outdoor environment

PHYSICAL PLANT

Permanent or temporary signage for physical location of applicant
May include both interior and exterior needs

MAIN IDENTIFICATION

Permanent exterior identification of physical location of applicant organization

Applicants may apply for any or all types of grants.

Assessment Criteria

Marketing Impact
Benefit to Community

Financial request
Exchange offer or trade

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Current customer with Regular Orders

Applicant Information

Name

Address

City, Prov, Postal Code

Phone

Fax

Email

Website

Contact Name

Name of Organization's Managing Director

Are you a current customer of Edmonton Sign-A-Rama? _____

Do you have a national or provincial affiliate? _____ If yes, website address: _____

Please describe your organization's mission

Please list members of your Board of Directors

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Event Request Form

Name of Event

Type of Event

Date of Event

Location

Indoor Outdoor Both
(circle one)

Attendance Expected _____

Attendee Demographic (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Corporate | <input type="checkbox"/> Organization Sponsors or Benefactors |
| <input type="checkbox"/> General Public | <input type="checkbox"/> Other |

Opportunities for Edmonton Sign-A-Rama Branding (check all that apply)

- | | |
|---|---|
| <input type="checkbox"/> Sponsorship of Event | <input type="checkbox"/> Logo Placement on Signage |
| <input type="checkbox"/> Tickets to Event (if applicable) | <input type="checkbox"/> Display of our logo banner |
| <input type="checkbox"/> Other _____ | <input type="checkbox"/> |

How do you anticipate Edmonton Sign-A-Rama's involvement will assist us with branding or visibility?

Please give us a description of this event and how this signage donation will assist your mission.

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Name of Event _____

Signage Needs

Material	Size	Quantity	Purpose

Other Service Needs – please give brief description

Delivery

Installation

Artwork or Design

Project Management

Storage of Materials

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Physical Plant Request Form

Location of Building _____

Interior Sign Needs

Mounted to - Brick / Drywall / Tile / Block / Concrete / Glass

Other _____

Quantity - _____

Budget - \$ _____

Description of needs:

Exterior Sign Needs

Mounted to - Brick / Drywall / Tile / Block / Concrete / Glass

Post / Box / Other _____

Quantity - _____

Budget - \$ _____

Description of needs:

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Main Identification Request Form

Location of Building _____

- Sign Type - Pan Face / Monument / Channel Letters
Light Box / LED / Post and Panel/
Other_____
- Replacement / New / Both (circle one)
- Budget \$_____
- Brief Description of Signage Need

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SIGNS OF SUPPORT

Grant Levels

POST

Applicant will receive 25% off of requested sign purchases up to award amount.

PILLAR

Applicant will receive 50% off of requested sign purchases up to award amount.

FOUNDATION

Applicant will receive 75% off of requested sign purchases up to award amount.

FOOTING

Applicant will receive 100% off of requested sign purchases up to award amount.

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