

2008



EDMONTON
SENIORS
COORDINATING
COUNCIL

Our Mission:

To enhance the capacity of organizations that provide social and recreational services and supports to seniors through facilitating collaboration and resource sharing.

Our Vision:

Through the work of the ESCC, organizations that provide services to seniors have enhanced capacity and work collaboratively to provide effective, accessible services to meet the diverse needs of seniors in Edmonton .

Increase in Regular Membership

36 regular members - 2007

29 regular members - 2006

22 regular members - 2005

2007 Regular Membership

- Alberta Caregivers Association
- Alberta Council on Aging
- Alzheimer Society of Edmonton
- ASSIST – Community Seniors Services
- *Bernadette N. Swan Social Care Foundation*
- Calder Seniors Drop-in Society
- Canadian Hard of Hearing Association
- Catholic Social Services – Senior Council
- Central Lions Seniors Association
- Edmonton Meals on Wheels
- Edmonton Seniors Centre
- *Edmonton Senior Slo-Pitch Association*
- *Elder Abuse Team-Catholic Social Serv.*
- *ElderCare Edmonton*
- *Golden Horizon Seniors Society*
- Good Samaritan Telecare
- Indo Canadian Women's Association of Edmonton
- Ital-Canadian Seniors Association
- *Jewish Drop-In Centre*
- Korean Seniors College Society
- Lifestyle Helping Hands Seniors Association
- *Millwoods Seniors Centre*
- Multicultural Handicrafts Training and Friendship Society of Edmonton
- Native Seniors Centre
- North Edmonton Seniors Association
- Operation Friendship Seniors Society
- SAGE –Seniors Association of Greater Edmonton
- Senior Citizens Opportunity Neighbourhood Assoc. (SCONA)
- *Seniors Outreach Network Society*
- Society of Seniors Caring About Seniors
- *South East Edmonton Seniors Association (SEESA)*
- *South-West Senior's Outreach Society*
- Strathcona Place Senior Centre
- Victorian Order of Nurses
- Volunteers Driving Seniors Center of Edmonton
- Westend Seniors Activity Centre

(Italic = new to ESCC membership in 2007)

2007 Associate Membership

ORGANIZATIONS:

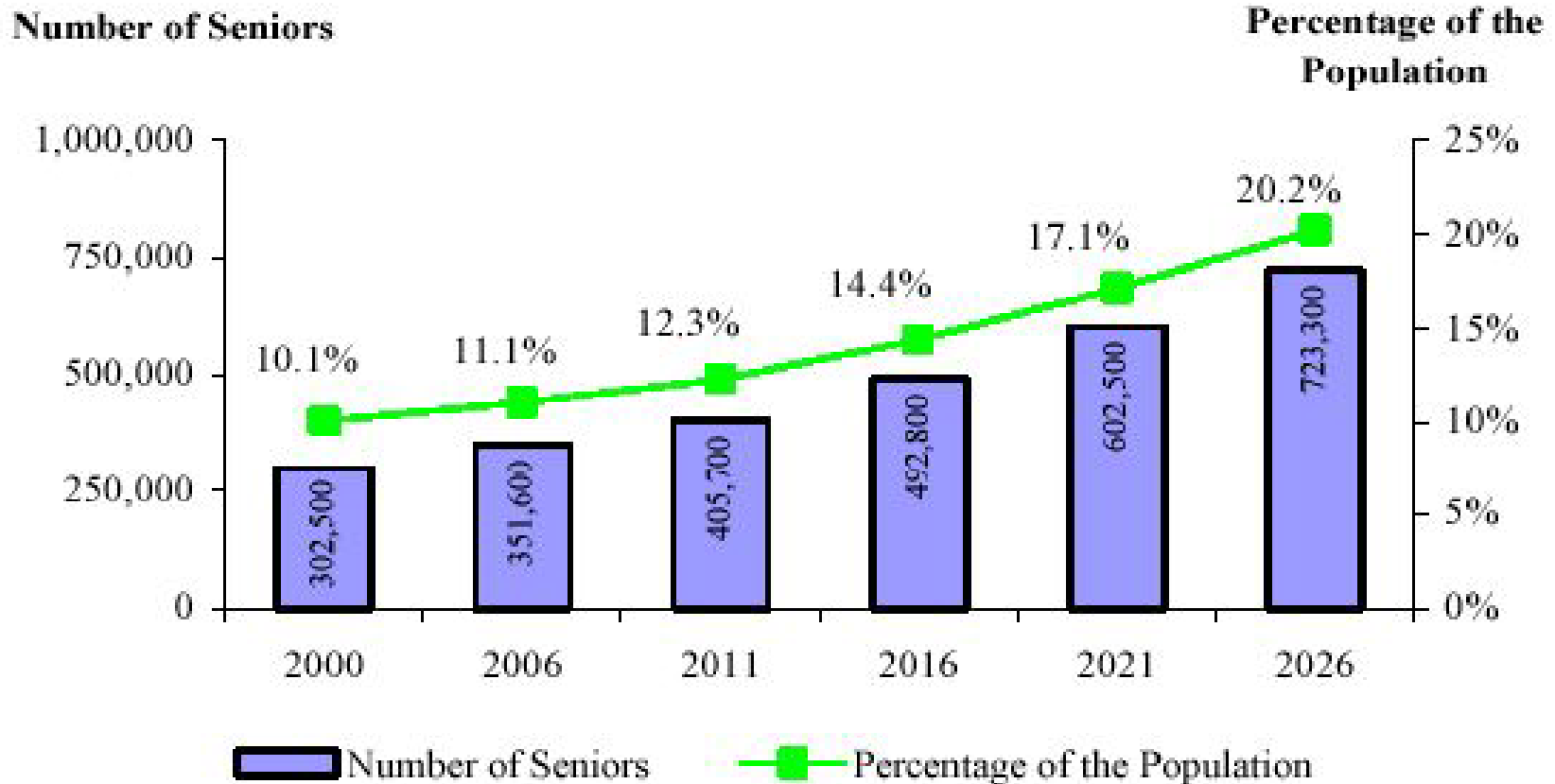
- Advisory Board on Services for Persons With Disabilities
- Advisory Committee-Specialized Geriatrics
- Arthritis Society
- *Capital Health Home Care*
- *Changing Together-A Centre for Immigrant Women*
- Greater Edmonton Foundation Housing for Seniors
- Mennonite Centre for Newcomers
- Multicultural Health Brokers Co-operative
- Norquest College
- SKILLS Society
- Strathcona County Family & Community Services

Plus 6 Individual Associate Members



- It's projected by 2025 there will be more than 700,000 seniors in the province – that's about 1 in 5 Albertans.
- The aging of Alberta's population will be fairly gradual until 2011. The rate of growth will then accelerate as the Baby Boomers begin to turn 65. This accelerated growth is expected to last until approximately 2030, when the last of the Boomers become seniors.

Number and Percentage of Seniors in Alberta Will Continue to Rise

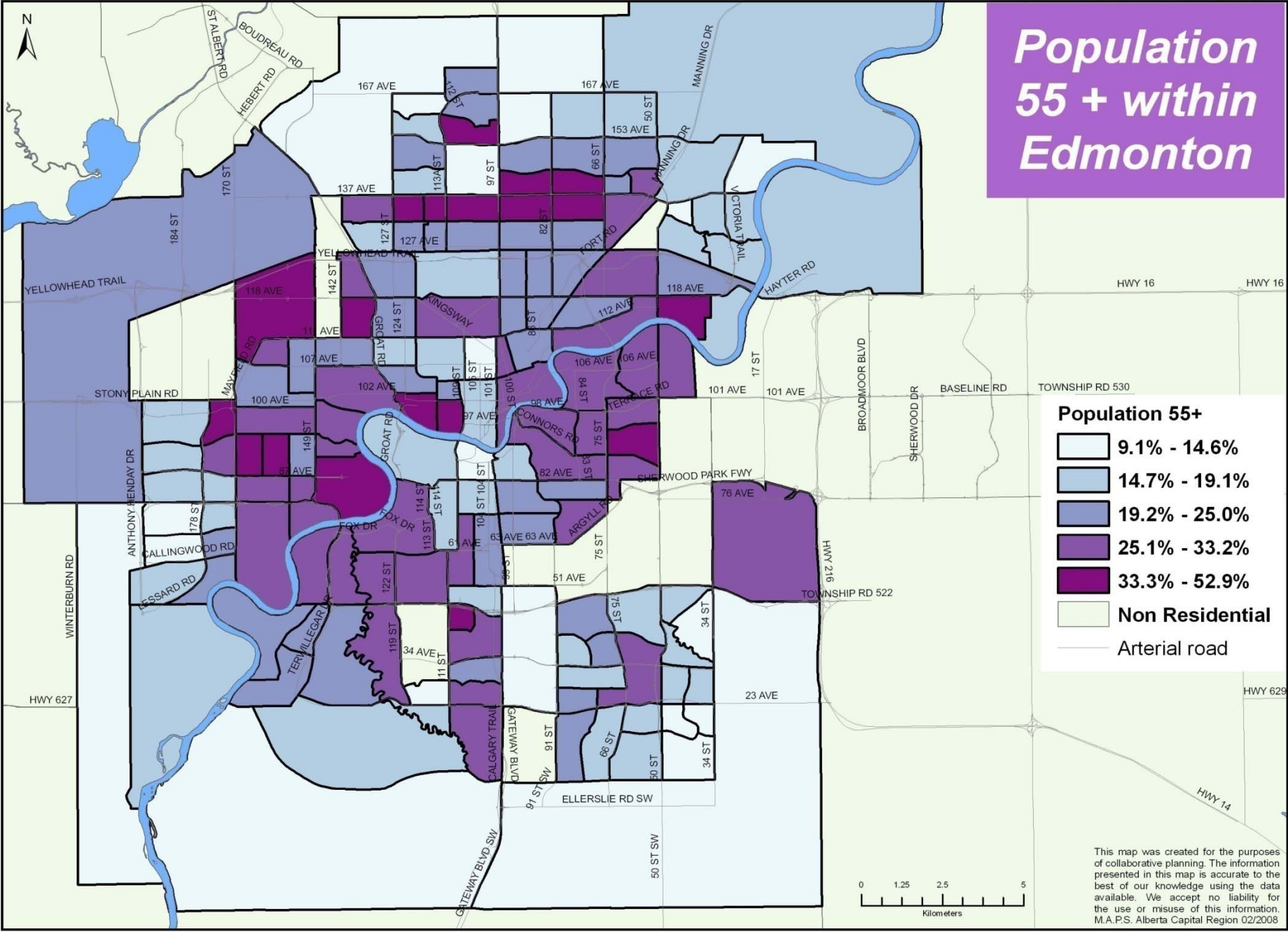


Source: Statistics Canada, *Population Projections for Canada, Provinces and Territories 2000-2026 (Projection 2)*



- In 2005, there were almost 83,000 seniors living in Edmonton – almost 12% of the city's population.
- In the next decade, two age groups in Edmonton will double in size: adults 50-60 years old and seniors older than 80.
- By 2025, the number of seniors will double – becoming almost 25% of Edmonton's population.

Population 55+ within Edmonton



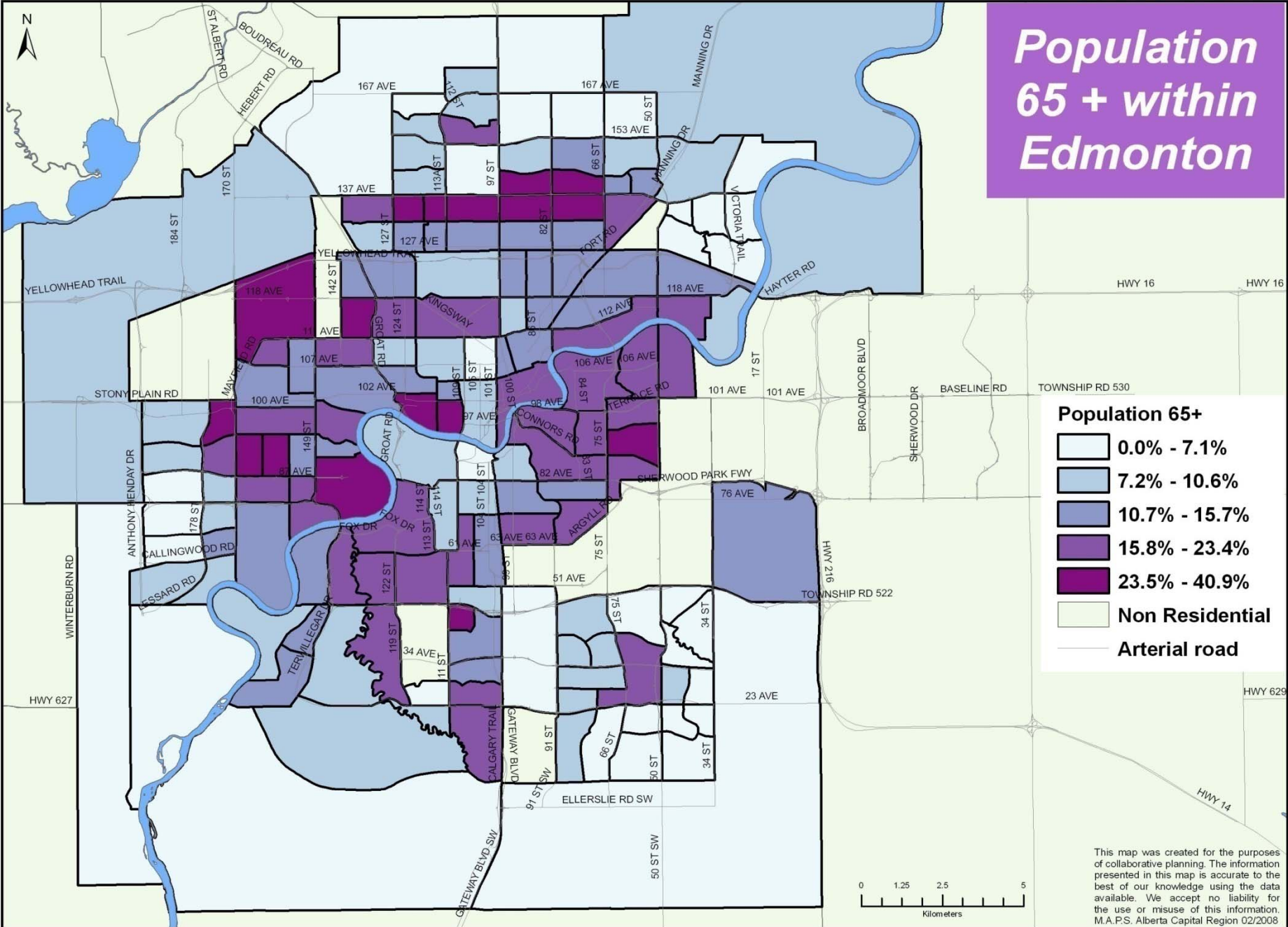
Population 55+

[Lightest Purple]	9.1% - 14.6%
[Light Purple]	14.7% - 19.1%
[Medium Purple]	19.2% - 25.0%
[Dark Purple]	25.1% - 33.2%
[Darkest Purple]	33.3% - 52.9%
[Light Green]	Non Residential
[Thick Black Line]	Arterial road



This map was created for the purposes of collaborative planning. The information presented in this map is accurate to the best of our knowledge using the data available. We accept no liability for the use or misuse of this information. M.A.P.S. Alberta Capital Region 02/2008

Population 65+ within Edmonton

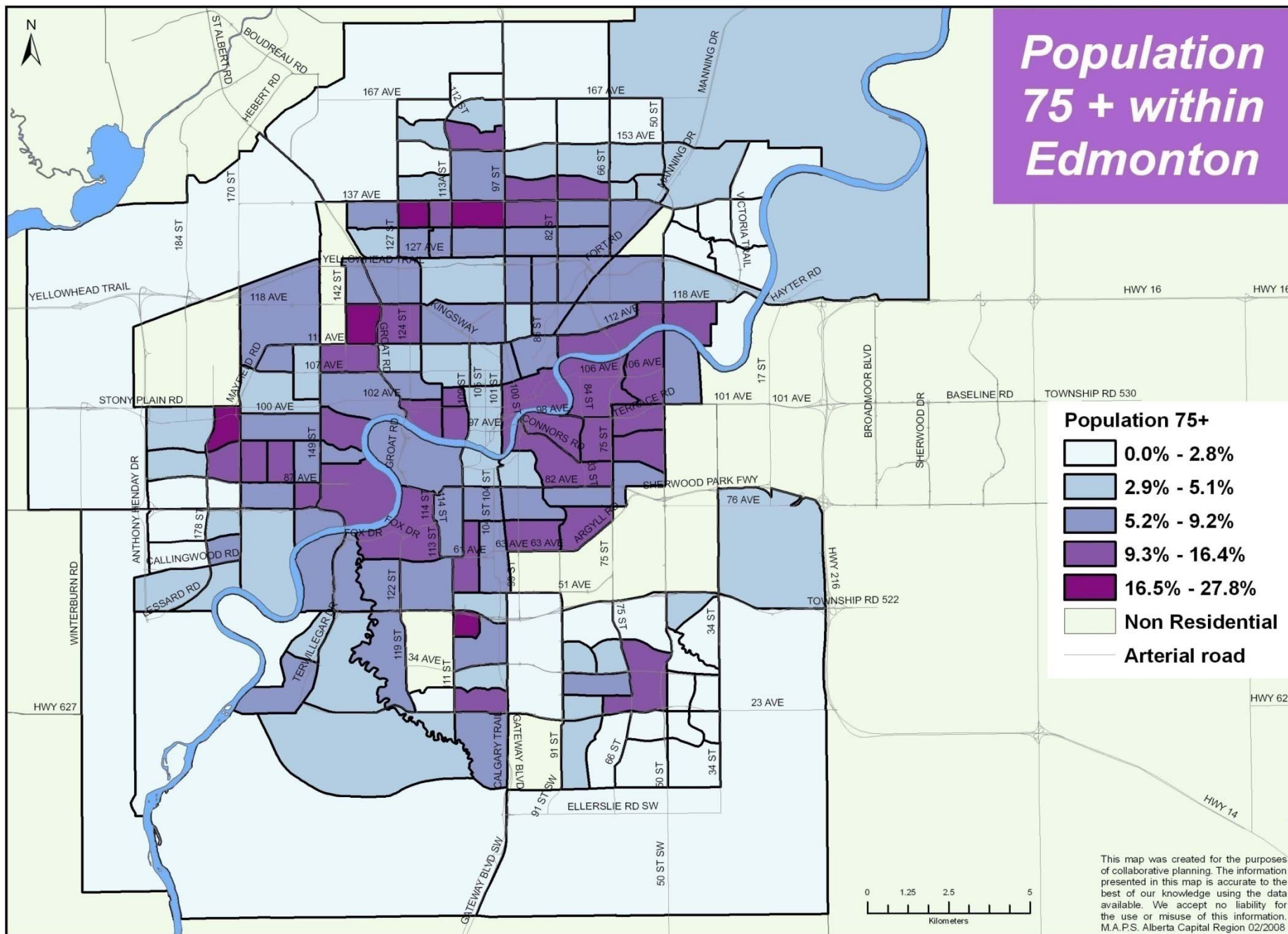


Population 65+

- 0.0% - 7.1%
- 7.2% - 10.6%
- 10.7% - 15.7%
- 15.8% - 23.4%
- 23.5% - 40.9%
- Non Residential
- Arterial road

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Population 75 + within Edmonton



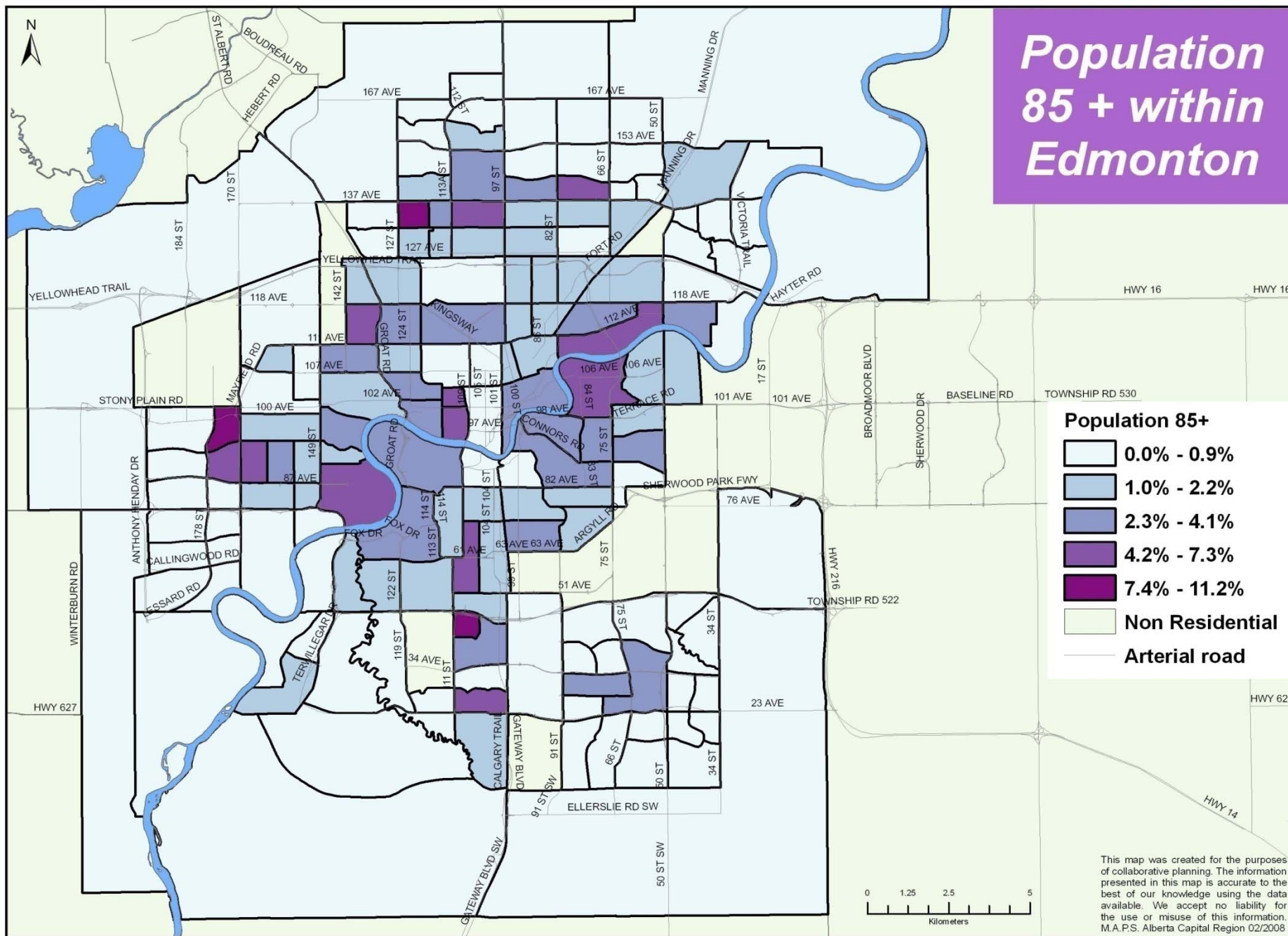
Population 75+

- 0.0% - 2.8%
- 2.9% - 5.1%
- 5.2% - 9.2%
- 9.3% - 16.4%
- 16.5% - 27.8%
- Non Residential
- Arterial road



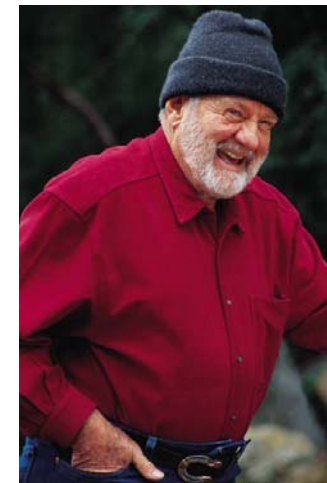
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Population 85+ within Edmonton



Work:

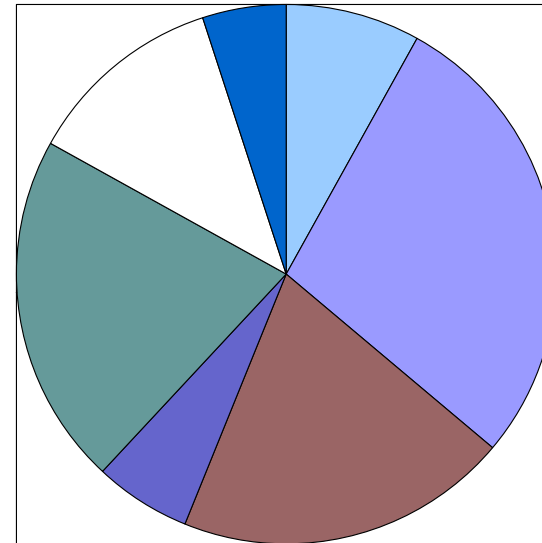
- In 1995, 10.2% of Edmonton seniors reported employment earnings.
- Typically, more senior men than women are employed.



Income

Sources of Income

- In 2001, 20.5% of Edmonton seniors had incomes below Low-Income Cut-Offs (Alberta 12.8%, Canada 16.8%)
- In Edmonton, older females are more likely to be “poor” than older men.



■ EI - 8%
■ Old Age Security +GIS - 28%
■ CPP/QPP - 20%
■ Other Gov Transfers - 6%
■ Retirement Pensions - 21%
■ NonRRSP - 12%
■ RRSP - 5%

Housing:

- The largest percentage of Edmonton seniors (62.5%) lived in family situations in 2001; 29.7% lived alone.
- An additional 5.6% lived with relatives and 2.2% lived with non-relatives.
- The proportion of seniors living alone increases with age.



Health:

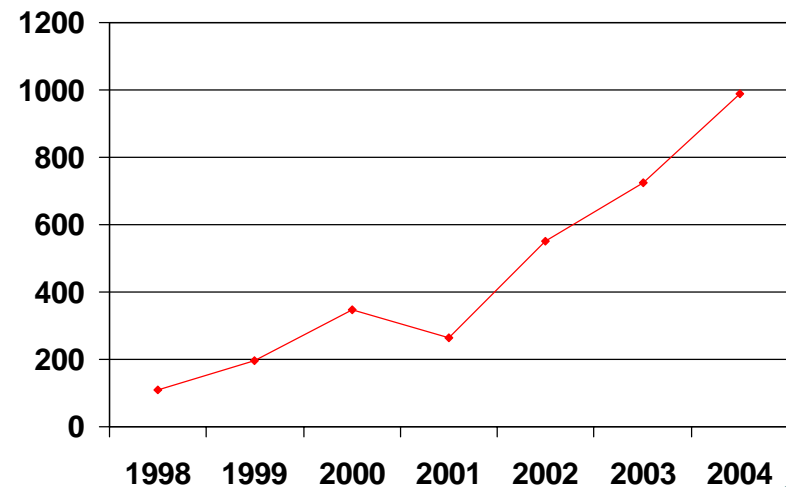
- The majority of Canadian seniors in 2001 rated their health as good, very good, or excellent
- Even while describing their health as good, 81% of seniors had a chronic health condition.
- The most common conditions reported were arthritis and rheumatism (42%), high blood pressure (33%), food or other allergies (22%), back problems (17%), heart disease (16%), cataracts (15%) and diabetes (10%).
- About half of individuals 65+ years of age in the Capital Health Region were estimated to have a disability in 2001.
- Disability rates increased markedly with advancing age for both men and women.
- Life expectancy in Alberta in 1996 was 78.6 years.
- Disability free life expectancy was 68 years.

Elder Abuse

- **2% of victims of violent offences are over age 65**
- **7% of seniors are subject to abuse of some kind**
- **67% of victimizers are non-family: 27% family**
- **Adult children were the most frequent family victimizers**
- **- son 33%; daughter 16%, followed by spouse 11%**
- **79% of cases, alleged abuser and senior were residing together.**
- **Of those abused**
 - **82% emotional abuse**
 - **72% financial abuse**
 - **37% physical abuse**

Edmonton Social Plan

Referrals to Edmonton Elder Abuse Intervention Team



Three Groups of Seniors

- **Healthy Active Seniors**
(independent, active in community and good health)
- **Some Health Concerns**
(temporary or ongoing minor health concern and will require some support/ services)
- **More Significant Health Concerns**
(will need a variety of supports, ongoing condition, and many be in supportive housing options)

Events & Work

Transportation:

- Seniors Transportation Roundtable 2006
- Steering Committee work post Roundtable
- Recommendations Report to City Sept. 2007
- Second Roundtable Nov. 29, 2007

Diversity:

- Coordinating a Roundtable on service barrier reduction for isolated immigrant seniors May 15-08
- Co-presented workshop at Alberta Senior Services conference Fall 2007
- Beginning a project to establish on-line resources for senior-serving organizations to provide: cultural cue information; local referrals; resource information; and mapping information
- Offered workshop session on cultural sensitivity training to sector outreach workers 2007
- Brought in speaker from Calgary to learn from their diversity work with immigrant seniors 2006
- Co-hosted two sector meetings “Reaching Out, Learning Together” with Multicultural Health Brokers 2006

Seniors Centres Funding:

- Facilitated joint response to Alberta Council on Aging and Seniors Advisory Council Ad Hoc Committee re. financial sustainability of senior centres Fall 2006
- Drafted joint response letter to Minister of Seniors and Community Supports regarding Ad Hoc Committee's Seniors' Centre Funding Report Oct. 2007
- Assisted with City of Edmonton Senior Centre long-term strategy for funding senior centres June 2007
- Arranged a senior-centre tour for Minister of Seniors and Community Supports Summer 2007
- Coordinating a half-day analysis workshop for the senior sector on joint planning and issue identification

Resource Sharing:

- Arrange quarterly meetings of Board Chairs and Executive Directors (Board/Volunteer Recruitment; Joint Protocol on Elder Abuse Response; Insurance/Risk Management & Employee Recruitment)
- Facilitate bi-monthly meetings of Voluntary Driving Network Group
- Assist with facilitation of quarterly meetings of Interagency Outreach Workers
- Published policy templates for senior-serving organizations; media contacts; templates for drafting public service announcements and other resource links
- Coordinating production of a promotional DVD for Edmonton Senior Centres

Programs for Seniors:

- Facilitate quarterly meetings of Interagency Programmers
- Coordinate production of Physical Activity and Recreation Directory for Older Adults
- Maintain a searchable database of programs for seniors
- Coordinate monthly Seniors Scene listing of programs /services in Edmonton Examiner
- Coordinate a joint list of summer tours available to seniors
- Plans underway to develop a secure electronic bulletin board to list contact information for entertainers and guest speakers suitable for events at seniors organizations

Public Relations:

- Presentations at various events to outline what is available for programs and services in the sector
 - GMCC first-year nursing students
 - Pre-retirement financial planning group
 - Hindu Cultural Centre
 - Mill Woods Seniors Outreach Connection
 - Advisory Board on Services for Persons with Disabilities

- Display information about member agencies
 - Seniors Housing Forum
 - Senior Services conference
 - Greying Nation conference

Communications

- Published a list of issues for Edmonton Seniors and Senior-Serving Organizations for candidates in Fall 2007 Municipal Elections
- Circulate a weekly electronic to the senior-serving sector to raise awareness about resources, educational opportunities, and events
- Publish a newsletter for the sector

What we don't do:

- We are not a regulatory body
- We are not a funder
- We are not a lobby group, but we provide education and representation as a small part of our work
- We do not provide services directly to seniors
- We do not provide programs to seniors-we provide a directory of programs, not programs themselves
- We have not historically taken responsibility for, but are supportive of issues such as seniors housing; seniors long-term care; seniors property taxes, seniors in the workplace issues; or seniors income security
- We are not an arm of the City-we are autonomous, but work with like-minded agencies to common goals

www.seniorscouncil.net



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Thank You

