

**Original Effective Date:**

**Date of Last Amendment:**

**Section:** 4.0 Advocacy

**Sub-Section** 4.1 Access to Information: Media Protocol

**Policy Statement:**

Under normal circumstances one or both of the Co-Chairs will speak to policy issues and the Executive Director to program issues.

**Procedures:**

- a. When the media contacts the Executive Director, the ED determines the nature of the request and identifies the appropriate spokesperson from the ESCC to provide a response.

When either the board or the Executive Director identifies an issue, a communications strategy will be developed.