

# Services to Seniors in Edmonton

*Edmonton Seniors Coordinating Council &  
City of Edmonton Seniors Coordinator  
Working Relationship*

## **City Seniors Coordinator**

- Support to City of Edmonton services and staff (seniors issues)
- Main city contact for services to seniors in City of Edmonton
- Ensures that the City of Edmonton is planning and addressing the needs of seniors within City of Edmonton services.
- In partnership with community organizations, facilitates and coordinates city initiatives to address needs of seniors in Edmonton.
- Assist and advise with the implementation of City's Seniors At Risk Strategy

## **Edmonton Seniors Coordinating Council**

- Support to Senior Centres/ senior- serving organizations
- Communication hub for seniors organizations
- Not involved in direct service delivery
- Coordinates information/ directories on programs and services to seniors
- Focuses on Social and Recreation Programs and Services to Seniors (collaboration, planning, training and coordinating sharing of resources)
- Addresses/ advocates on key issues, identified by senior's organizations which impact social and recreation programs and services.
- Share (and potentially undertake) research and information on best practices

### **Jointly:**

Take a leadership role in developing a broad strategic plan for addressing the needs of seniors in Edmonton that will provide guidance for planning by senior-serving organizations and the City of Edmonton.

## ESCC and City of Edmonton Seniors Coordinator Overview of Roles and Responsibilities

	<b>City Seniors Coordinator</b>	<b>Edmonton Seniors Coordinating Council</b>
<b>Mandate</b>	<ul style="list-style-type: none"> <li>▪ Consultative support and coordination within the City of Edmonton regarding services to seniors.</li> <li>▪ All city services/ departments</li> </ul>	<ul style="list-style-type: none"> <li>▪ Support to membership (seniors centres/ seniors organizations) and sector</li> <li>▪ Issues which are identified by membership and relate to <u>social and recreation services and programs</u></li> </ul>
<b>Senior Centres/ Senior Serving Organizations</b>	<ul style="list-style-type: none"> <li>▪ Provides organizational development support/ main City of Edmonton contact for ESCC.</li> <li>▪ Assists to ensure that all senior centres are provided with information regarding to city services/ grants.</li> <li>▪ Ensures CRCs are providing community development support to senior centres as required.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Provides organizational developmental support to senior centres as requested/ needed.</li> <li>▪ Promote and support collaboration among senior-serving organizations for delivery and evaluation of programs and services</li> <li>▪ Address common areas of concern identified by senior centres/ membership.</li> <li>▪ Assists in coordinating/ providing a “collective voice” on behalf of senior centres/ seniors organizations.</li> </ul>
<b>Information/ Referral</b>	<ul style="list-style-type: none"> <li>▪ Provides information to the general public on City of Edmonton services for seniors and community organizations.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Communication hub to promote social and recreational programs and services provided by senior-serving organizations</li> <li>▪ Work with sector to make it easier for seniors to learn about and access programs and services</li> </ul>
<b>Resource Development</b>	<ul style="list-style-type: none"> <li>▪ Ensures all City of Edmonton services are inclusive, “senior friendly” and responsive to the needs of seniors.</li> <li>▪ Provides resource information to City of Edmonton staff/ departments.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Make recommendations to funders based on common goals and priorities.</li> </ul>

<b>City Council</b>	<ul style="list-style-type: none"> <li>▪ Provides support to City Council's Seniors portfolio.</li> <li>▪ Responds to inquires related to services to seniors.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Provides ongoing updates to City Council on the ESCC and seniors issues.</li> </ul>
<b>Research</b>	<ul style="list-style-type: none"> <li>▪ Ensures accurate demographic information and resource information (related to seniors) is being maintained and shared with staff and community groups.</li> <li>▪ Assists (as feasible) with new studies and research in the seniors' area.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Shares information on best practices and research with seniors groups and assists with the development of new research (in areas requested by senior organizations)</li> </ul>
<b>Special Projects</b>	<ul style="list-style-type: none"> <li>▪ Promotes Seniors Week and helps to encourage/coordinate City of Edmonton initiatives during Seniors Week.</li> <li>▪ Supports/ consults on seniors initiatives for all city departments.</li> </ul>	<ul style="list-style-type: none"> <li>▪ Promotes seniors week to senior organizations and coordinate initiatives on behalf of membership.</li> <li>▪ Support projects which primarily relate to social and recreation programs and services.</li> </ul>
<b>Planning</b>	<ul style="list-style-type: none"> <li>▪ Assist in developing a broad strategic plan for addressing the needs of seniors in Edmonton that will provide guidance for planning by senior-serving organizations</li> </ul>	<ul style="list-style-type: none"> <li>▪ Assist in developing a broad strategic plan for addressing the needs of seniors in Edmonton that will provide guidance for planning by senior-serving organizations</li> </ul>

*Dec. 4, 2006 draft*